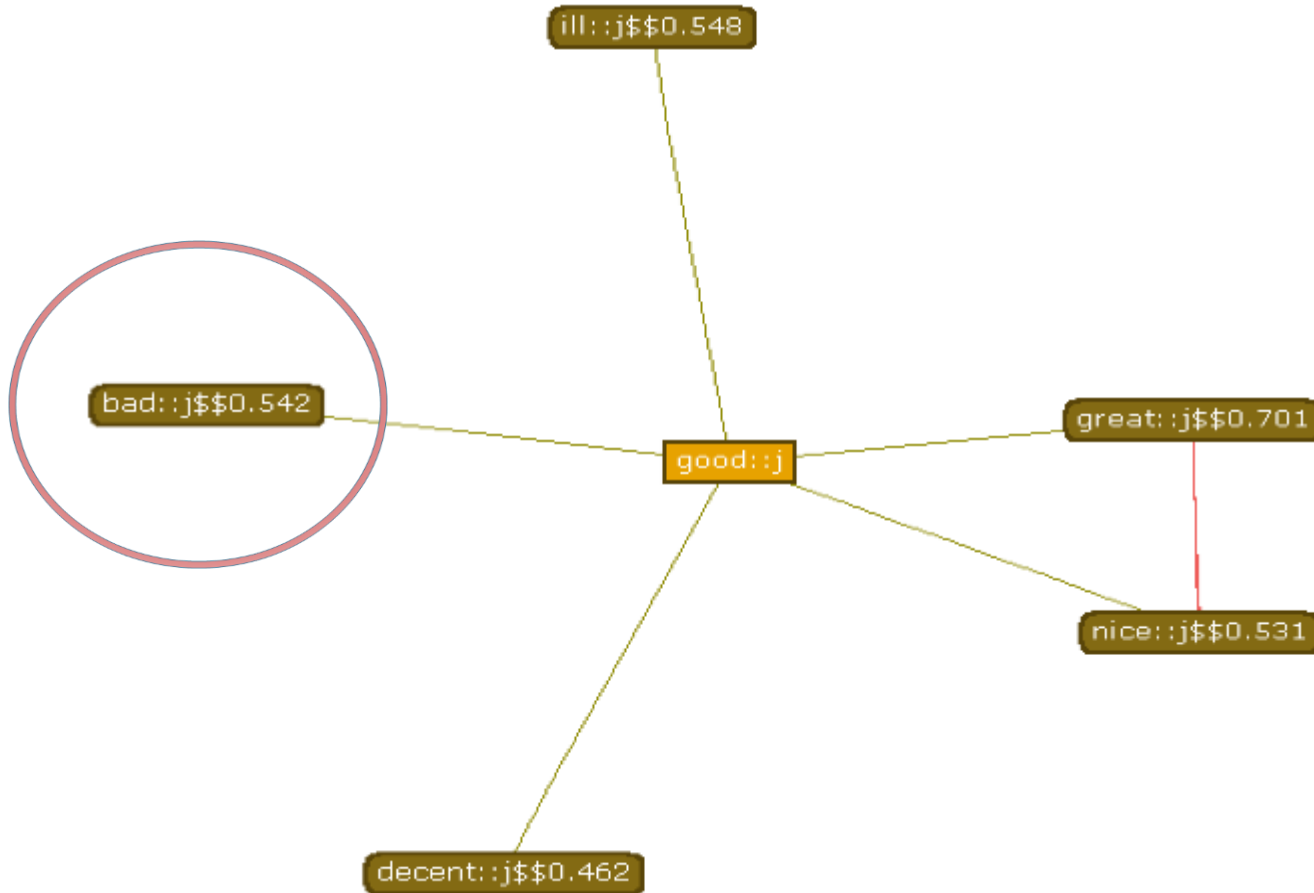




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Bootstrapping Large Scale Polarity Lexicons through Advanced Distributional Methods

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- Sentiment Analysis and DMs
 - Polarized words share contexts → similar vectors

The Polarity Lexicon Solution

- Polarity Lexicon are valuable resources used in SA
 - mainly hand-coded
- Associate pc
 - good
 - wonderful
 - wow
 - omg



The Polarity Lexicon Solution



- Sentiment of words can be domain dependent

“The screen of this phone is dazzling at the sunlight!”



“The road handling of Alfa Romeo cars is dazzling”



- Hand-coded sentiment lexicons suffer
 - domain changes
 - language changes
- Expensive manual revisions are needed

In This Paper

- Exploit **characteristics of DM**
 - to distinguish between opposite polarity words in DMs
 - project sentences and words in a common space
 - ***transfer the polarity*** from sentences to words, i.e. acquire a polarity lexicon by learning a classifier
- An **unsupervised** procedure
 - domain independent and
 - language independent



Distributional Polarity Lexicon

Term	positivity	negativity	neutrality
good	0.73	0.12	0.15
wow	0.53	0.28	0.19
OMG	0.18	0.54	0.28
suffer	0.06	0.67	0.27
#apple	0.14	0.16	0.70
article	0.16	0.09	0.75
wonderful	0.77	0.09	0.14
ferrari	0.24	0.23	0.53
appreciate	0.84	0.07	0.09
depression	0.15	0.40	0.45
not	0.20	0.69	0.11
hate	0.08	0.85	0.07
damned	0.36	0.41	0.23



See you at
the table!

